



Sefton Advanced Motorists

In Association with

iAM
RoadSmart



Charity number 517780

June 2023

Welcome to the June 2023 edition of the SAM flyer.

Car Section

At the meeting on 21st June Tony advised that the Car section team has two observers in training, with four associates in training. One other has been back in touch and Tony has spoken to him. Tony needs to ring Head Office to extend his membership to extend their training. One associate will start in September. Great to have previous members back on board. As noted in the May flyer Tony continues to work at recruiting more observers and trainees. After a recent conversation with another group's member, he noted they too had noticed the car section experiencing lower numbers.

At the Auto Centre Classic show on the 24th June, Mike, John, Ross and Alan were SAM's representatives and recruiters on the day. It was a hot sunny day and was well attended. They felt that they had received a lot of interest on the day for car drivers whilst admiring the bikes.



If you know of anyone for whom this skill would be of interest, you can encourage them to come for the free taster session we offer.

For more information contact: enquiries@samadvanced.co.uk or call 07836 567 345.

SAM also offers discounts 50% in fees for new associates aged 35 and under and 20% for 36 and over on completion of the training.

The IAM Roadsmart website also has further information about becoming an observer and you can access this by copying the following link into your browser:

<https://www.iamroadsmart.com/become-an-observer>

Motorcycle Section

The Motorcycle section is pleased to announce test passes for Richie Lofthouse, Tony Rimmer, Neil Waterworth, and Peter Fraser. Also a First for Andrew Wagley. Well done everyone.

Paul Acres advised that the motorcycle observers are now resplendent in their new orange coloured mesh hi-vis jackets, which are effective and have been highly practical in the recent heatwave. The group is grateful to the committee for providing them.

The recent taster day provided for members of the Chester Harley Chapter was a success. Members of the chapter expressed great appreciation for the insight into advanced riding. Two have signed to take advanced courses with SAM whilst members living in other areas are considering joining groups elsewhere. They also made a contribution to charity on our behalf.

Current advanced course: The summer course started on Saturday 3.6.23 with 9 new associates. One associate who is unable to attend the Saturday courses is taking the course with observers providing one to one support.

Assessment rides: 3 members booked assessment rides with a view to joining the CPD programme. Two were taken for assessments on the 17.6.23 and have declared their intention to join the scheme. An assessment is currently being arranged for the third. The NW Masters scheme: 2 Masters mentors from SAM remain involved with the scheme and an assessment of a SLAM rider is pending. National Masters scheme: 2 riders on this scheme are currently being mentored by SAM mentors. Observers: 2 trainee observers have recently passed their assessments to become National Observers under the new qualification system. Bikesafe: SAM observers supported the Merseyside Police Bikesafe course on 2.7.23. Marketing: members from the bike section 'flew the flag' for the group by attending the Southport Auto Centre Classic Bike Show on 24.6.23. Social events: a group ride out was held to the Trough of Bowland on 4.6.23 and was well attended.



SAM Meetings

Dennis Nicholson, IAM Examiner, came to the meeting on Monday 24th April at Southport and Birkdale Sports Club, to give his talk. The meeting was well attended and well received by the audience. Dennis gave us not only insight into riding and driving skills and developments in the IAM, also insight into his role as Accident Investigator for the Police. This was very interesting, showcasing how his skills can work together with other professionals in the process of investigations into road traffic fatalities. It was an informative and interesting evening. Not for the squeamish though! (But very necessary.)

Simon Shrouder came and gave his talk on 19th June, about his career which started as a motoring journalist and he entitled it 'Trains Planes and Automobiles'. Simon started his working life at the Ormskirk Advertiser as a reporter quickly specialising in motoring as well as the day to day reporting. He loved every minute of it, as no two days were the same and he was able to drive and critique cars such as the humble and quirky Citroen to the stylish Porsche. Along the way he met some of his heroes such as Jackie Stewart, Graham Hill and the incomparable Murray Walker. He became well known as a motoring correspondent and was approached by manufacturers for his input when they were launching new models. This led to travelling abroad where car launches were being held and he once travelled with Alan Wicker.

Moving on from cars he then worked at BAE Systems at Wharton in aerospace technology for 10 years in the development of the Eurofighter and other launches of stealth aircraft, which were classified and therefore he was unable to give too much detail apart from the use of voice activated and flown drones. Scary?

Moving on from that, he took on the challenge of working on the development of train transport in the North. Initially this was an exciting development however uncertainty of funding for the future did not keep him enthused. Now working freelance he is able to share with us and other groups his exciting career in travel by road, rail or air. His talk about the thrills and spills along the way was entertaining and I couldn't do it justice in a few short sentences so keep your diary free on Mondays for future talks.

So far I have only seen our new rolling stock being tested on the line to Liverpool I've not actually ridden on them yet!

Remember these meetings are open, so if you have a friend or family member who you think might be interested in any of our guest speakers, please bring them along and if you have any request for speakers share that with us too.

The committee met at the Southport and Birkdale Sports Club on Wednesday 21st June information was shared about the IAM focussing on younger drivers and riders and if we get more information how that will be developed we will share it with you. As noted in the earlier we at SAM do have discount incentives for younger members.

28th May was this years' Ormskirk Motorfest day. It was another warm sunny day and well attended by the public. Jamie, John, Brian, and Rob were our representatives on this day with a non verbal appearance from The Stig.



The group had hoped to set a date for a Q&A session with Neil Rowley the new ASDM. However he has recently vacated that post and his replacement, Dave Cox will need some time to settle into the role, therefore this will be rescheduled.

At the committee meeting held on 21st June the committee welcomed two guests to the group, me, Alison Filson and Jo Ensor. We are both keen to support the group's work and encourage more drivers and riders to access and benefit from the skills of advanced driving and riding. I will be creating the SAM flyer, taking over from John who is now the group secretary. Thank you John for your help.

Dates for the Diary

Wednesday 12th July 2023 19.30hrs – Committee Meeting, Southport & Birkdale Sports Club Trafalgar Road Southport.

There are no scheduled talks for July and August 2023

For more info visit

SAM Website

www.iamroadsmart.com/groups/seftonam



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