

Treasurers report 2023-2024

We began the year with £9,171.76

Income during the year totalled £1,038

Member Renewals - £454

IAM new Members - £584

Expenditure throughout the year totalled £1,534.44

Admin/Newsletter costs: £138.40

Books £47.40

Observer costs £237.12

Associate costs £60.48

Insurance £380.44

AGM booking: £45

Marketing: £406.85

Cashback: £218.75

(two people claimed cashback, one at 100% and the other at 25%)

Closing Balance 31st of March 2024 was £8,675.32

Hello everyone,

First, I would like to express my gratitude for your continued membership and support. I am pleased to report that 2023-2024 was a successful year for our group, marked by positive changes and the addition of new personnel that will help us deliver our courses and build relationships within the broader community.

This year, we launched our marketing team and are currently recruiting members. If anyone is interested in joining, please speak to me after the formal proceedings. Responsibilities include attending networking events, dinners, breakfasts, and assisting with talks. Any support would be greatly appreciated.

Regarding our financial accounts, we invested in marketing and plan to increase this budget by over 100% this year, utilizing the lessons we've learned to connect with more businesses within St. Helens. Your help with this initiative would be invaluable.

We had a operating loss however this should not come as a surprise to the members, as I explained last year that we intended to put our funds to good use, we plan to continue this approach with a robust marketing plan for the 2024-2025 financial year.

We are currently in need of a Financial Assistant, who would have the option to become Treasurer after 12 months+. If anyone is interested in volunteering for this role, please speak to me after the meeting.

Thank you.