

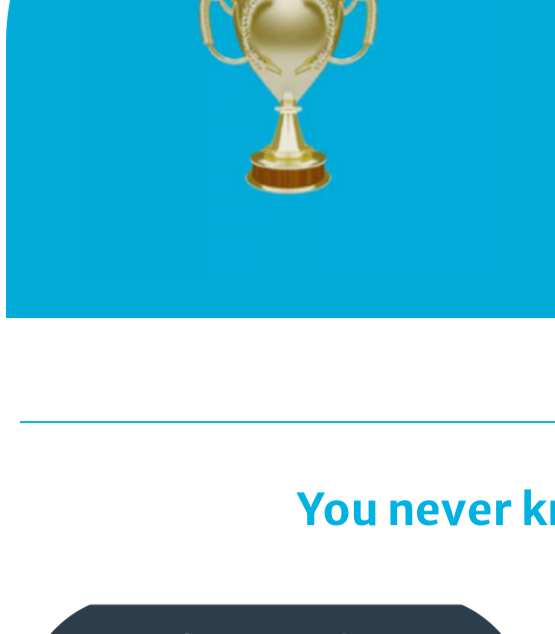


Headlight

Your monthly Group updates

September 2024

Awards reminder



You are invited to submit a nomination for the IAM RoadSmart Annual Awards 2024!

This is your reminder that the IAM RoadSmart Annual Awards return again this autumn. The award ceremony will take place on Thursday 14 November and all winners and runners-up will be invited to personally receive their awards.

[Submit a nomination](#)

You never know what's next



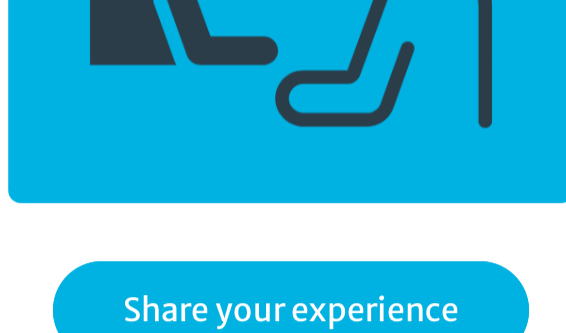
This month we launched a new motorcycle campaign, to share the Observe, Anticipate, Plan (OAP) method with all road users.

There are a range of resources on the campaign webpage which highlight the OAP method and how useful it can be on country roads.

We encourage you to utilise the resources and share them with your Group members, family and friends.

[View the new campaign](#)

Speaking out after a collision



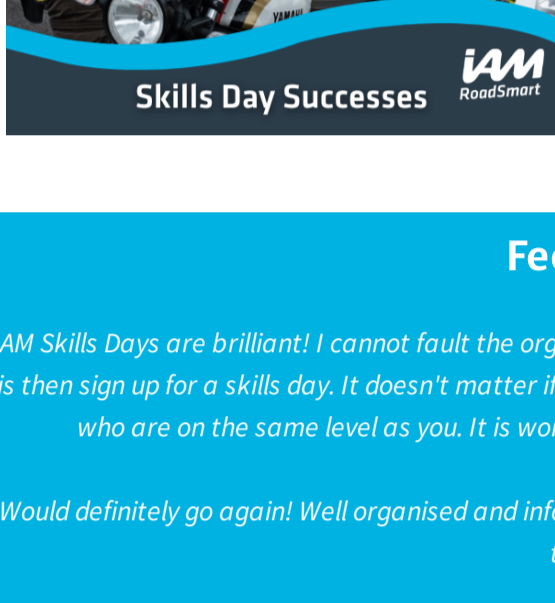
[Share your experience](#)

If you want to support IAM RoadSmart to raise awareness and affect change, we want to hear from you. Some road collision victims and their families decide they want to speak about what happened to them and support our ongoing mission to make roads safer for all users.

You can share your experience with the media about how a collision on the road affected you or your family. Any content sent to us has the possibility of being shared with the media - including the TV, newspapers and magazine both in print and digital.

Please get in touch with the IAM RoadSmart Press Office for an informal chat.

Skills Days



As our 2024 Skills Days season comes to a close, we are incredibly proud of every driver and rider who took part. We also want to say a huge thank you to every one of you who volunteered at a Skills Day to ensure members and non-members had a great experience. We wanted to take this opportunity to share some of the feedback with you...

Skills Days 2025 are already in the planning, so we look forward to seeing you there.

Feedback

"IAM Skills Days are brilliant! I cannot fault the organising, structure and safety of the day. If you are reading this then sign up for a skills day. It doesn't matter if it's a women's day or a mixed group as you are with riders who are on the same level as you. It is worth every penny and you will finish the day smiling"

"Would definitely go again! Well organised and informative with excellent instructors. I am a better rider for the day!"

(feedback not attributed to the individuals in the image)

Tony Oliver



Tony Oliver started testing drivers and riders for IAM RoadSmart in 1990; 33 years later he is approaching his 2000th test.

The vast majority of these have been motorcycle tests as he gave up car testing well over 25 years ago.

Tony takes pleasure in informing an Associate that they have passed; knowing that they will have improved their riding standards, and become a safer rider.

[Read Tony's story here](#)

Young driver/ rider callout



Do you know a young Advanced Driver or Rider?

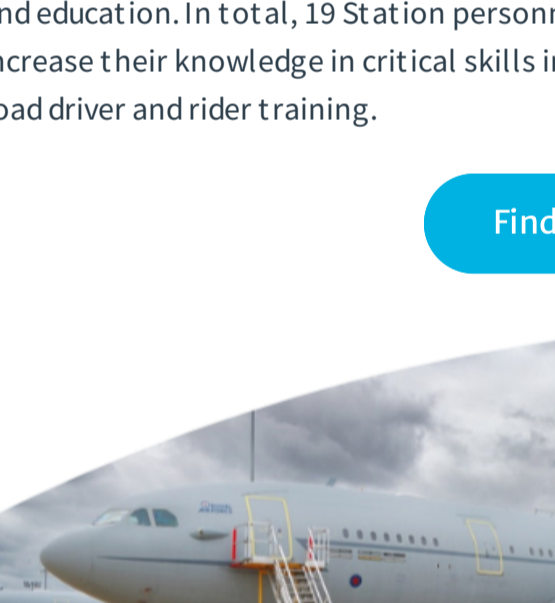
If you know someone aged 17-26, we would love to share their story and efforts in becoming safer riders or drivers, or even just a photo on our social channels!

If you know someone that deserves a shoutout from us, we just need a photo along with a few words about their Advanced journey, shining a light on their commitment to becoming a safer road user.

[Share your story](#)

Group news

Glasgow North Group of Advanced Motorists



[Read Jim's story here](#)

A fantastic achievement and a great news story to share comes from Glasgow North Group of Advanced Motorists. Their Chief Car Observer, Jim Bowles, has been nominated for the National Police Partner of the Year. Jim was previously awarded the Partnership Award at the Argyll and West Dunbartonshire Police Divisional Recognition Awards 2023 - for his contribution to Road Safety Initiatives.

Let us know about achievements from your Group members too.

Oxfordshire Advanced Motorcyclist Group

On Wednesday 7th August 2024 RAF Brize Norton hosted a Road Safety Roadshow in collaboration with Oxfordshire Advanced Motorcyclist Group.

The focus was on increasing safety on the roads through practical and theoretical training and education. In total, 19 Station personnel, both military and civilian, were able to increase their critical skills including accident scene management and on-road driver and rider training.

[Find out more](#)



[Share your Group news](#)

Cornmarket insurance



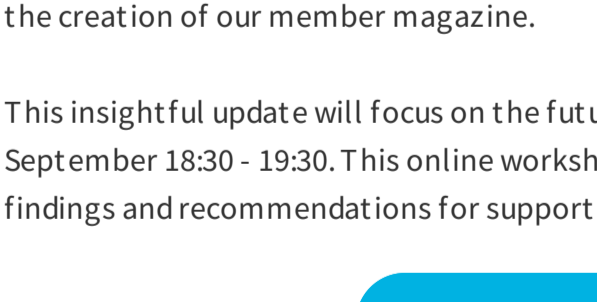
This is a friendly reminder that if you refer to Cornmarket insurance in any of your Group communications (e.g. website, newsletter, leaflets, emails) please refer to it as 'Cornmarket insurance', not IAM RoadSmart Insurance or IAM Surety, etc.

At IAM RoadSmart we do not provide insurance, so we want to ensure there is not any confusion. Cornmarket is our strategic partner, meaning we provide a branded insurance offer to our members. This offer introduces members to insurers who may see our members as lower risk.

If you have any questions, contact our Customer Care Team.

[Contact Customer Care](#)

New Driving Skills Refresher



We are pleased to announce that this month we will launch a 6-month trial of a new on-road initiative for non-members who want to refresh their driving skills.

The Driving Skills Refresher can be tailored to the driver's unique needs. It replaces the Skills Development Modules for individuals and will be delivered by Approved Driving Instructors (ADIs).

IAM RoadSmart and Our Media - Digital Membership Update

Join us with Our Media, an award-winning, independent media company who support us in the creation of our member magazine.

This insightful update will focus on the future of Digital Membership on Wednesday 18 September 18:30 - 19:30. This online workshop for all volunteers will highlight some key findings and recommendations for supporting and recruiting members.

[Register for the workshop](#)

Group Compliance



Recently we have highlighted the role of data protection in social media and how your Group can post content safely and compliantly.

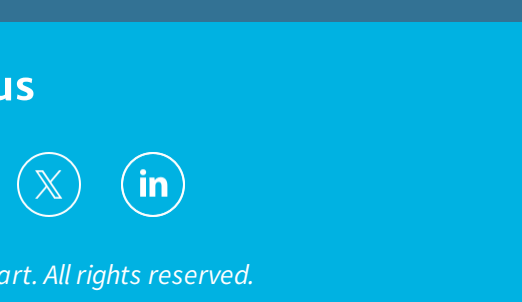
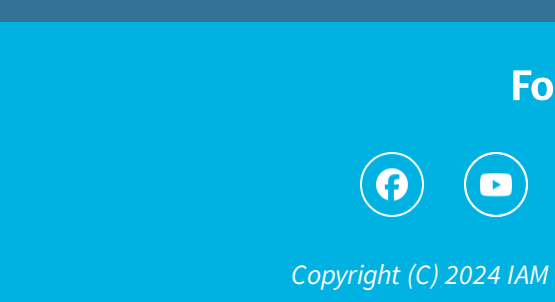
A Group Social Media Policy provides guidance and can enhance your Group's online presence by fostering positive engagement - feel free to use the policy template as a starting point for your Group to draft your own policy.

[View the policy template](#)

Autumn Forums 2024

The Autumn Forums kick-off this month and we're looking forward to seeing Group Chairs and Chief Observers at the events. If you've not yet registered there is still time - and you have the option to join the Digital Forum for the first time this year too.

Scan the QR code below to take a look at the 2023 feedback.



Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback and encourage you to share your thoughts and suggestions by emailing feedback@iam.org.uk

Follow us

Copyright (C) 2024 IAM RoadSmart. All rights reserved.

Our mailing address is:
support@iam.org.uk