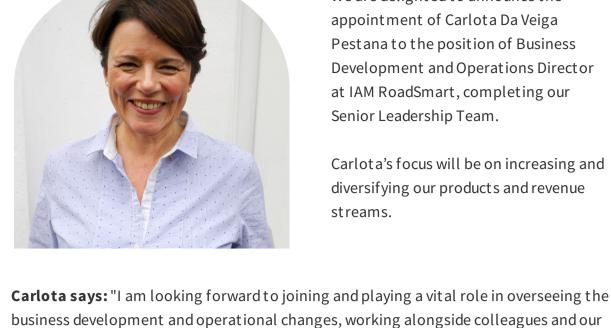


Headlight Your monthly Group updates



Carlota Da Veiga Pastana We are delighted to announce the

New Business Development & Operations Director



passionate Group and volunteer community."

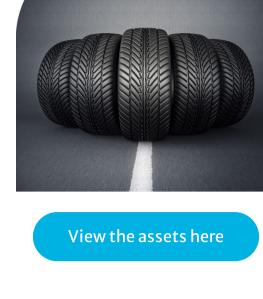
appointment of Carlota Da Veiga Pestana to the position of Business Development and Operations Director at IAM RoadSmart, completing our Senior Leadership Team. Carlota's focus will be on increasing and

diversifying our products and revenue streams.

Chief Executive Antony Kildare says: "We are delighted to welcome Carlota to IAM RoadSmart during this exciting stage in the charity's transformation. Carlota comes with an impressive history of launching new products and delivering business growth and will play a vital part in the next phase of our transformation."

Tyre Safety Month

pleased to support TyreSafe with this



and riders to leverage in their tyre safety awareness activities. These are available on their website - www.tyresafe.org/tyre-

October is Tyre Safety Month and we are

TyreSafe has a range of assets for drivers

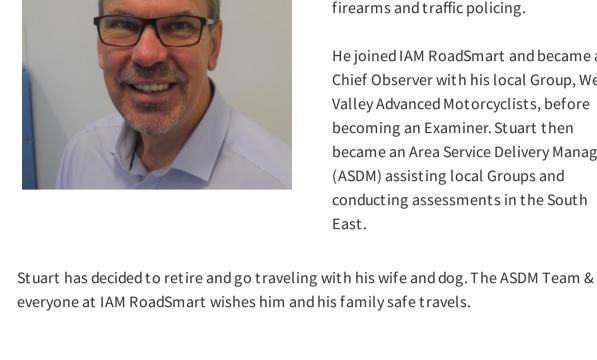
safety-resources Feel free to share these with your Group members and include the links within your Group communications!

Stuart Haythorn

Stuart served for 30 years in the

firearms and traffic policing.

Metropolitan Police, specialising in



He joined IAM RoadSmart and became a Chief Observer with his local Group, Wey

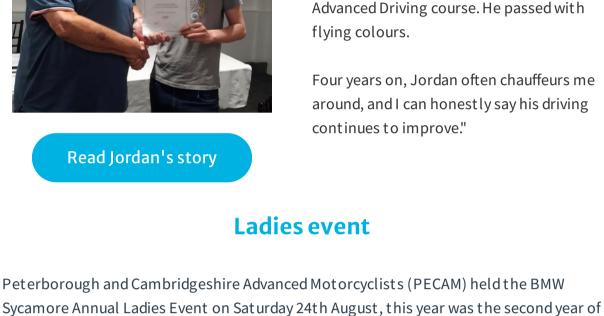
Valley Advanced Motorcyclists, before becoming an Examiner. Stuart then became an Area Service Delivery Manager (ASDM) assisting local Groups and conducting assessments in the South

Group News

Young Driver spotlight

Advanced Driving course. He passed with flying colours.

the event. The Event held by Sycamores was all about encouraging female riders to



around, and I can honestly say his driving

Four years on, Jordan often chauffeurs me

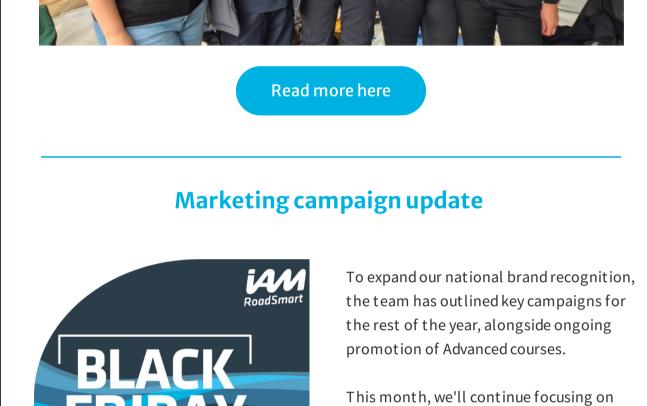
"My Grandson Jordan Lovegrove passed his

DVSA test in July 2019 and immediately

said, knowing that I am a National Observer, he would like to take the

continues to improve." Ladies event

take to the roads, confidently and banishing the stereotypes with an opportunity for them to grow their confidence and advance their riding skills!



courses as Christmas presents. Furthermore, we plan to re-run a 10% promo code Course (Existing Motorcycle Member) are included in the promotion.

FROM THE 29TH NOVEMBER

TO 2ND DECEMBER

for Black Friday - 29th November to 2nd December. This will be the only time of the year that the Advanced Rider Course (Existing Car Member) and Advanced Driver

Then, our festive campaign will address drink/drug driving and it will position our

Police and Crime Commissioners

young drivers and riders, promoting our

Champion program. Starting mid-month,

we'll also target older drivers to highlight

young person activity and the Road

the Mature Driver Review.

This month, our CEO, Antony Kildare and Director of Policy and Standards, Nicholas Lyes, met with two Police and Crime Commissioners - Dan Price, Police and Crime Commissioner for Cheshire and Matthew Scott, Police and Crime Commissioner for Kent.

The meetings enabled Antony and Nicholas

to highlight the action we're taking to improve road safety through our courses

and campaigning. It also provided an

collaboration with the Police and Crime

Car insurance

members with cover that includes:

> 0% finance on monthly payments

> Free excess protection up to the value

Car insurance

We are in the process of settling the Group

designated Group email address, please be

opportunity to explore potential

Commissioners' teams.

Policy update IAM RoadSmart welcomes Northern Ireland's road safety strategy. • We have published research on younger motorists, aged between 17 and 25, being responsible for 38% of dangerous driving endorsements. • Our policy team met with the Department for Transport (DfT) to share our findings from the young driver research. The meeting provided an opportunity

to identify areas for future collaboration between IAM RoadSmart and DfT,

with further meetings planned later in the year.

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🖁 Cornmarket

Visit the IAM RoadSmart Media Centre for more information on these updates and many more. Visit Media Centre

Motorbike insurance

using their own bike.

insurance with Cornmarket

20% from our standard rates.

> Discounted insurance policies – up to

> Cover for Instructors/Examiners whilst

> Free protected No Claims Bonus > 24 hour breakdown assistance (member must mention Cornmakrt Plus to avail of this offer).

Group insurance

of £250

insurance payments, which are charged IAM back to individual Groups. These charges are sent directly to the email addresses of Group Treasurers, so it's crucial that we RoadSmart have the correct details on file. If committee members are using a

Autumn Forums 2024

COMPLIANCE

Contact the Support team

be able to update it themselves. To ensure this is updated please contact the Support team - <u>support@iam.org.uk</u> The deadline to update the information is Wednesday 23rd October. Your

cooperation is appreciated.

aware that the Group email field is

currently not visible in the portal. This

means your committee members will not

The Autumn Forums are currently underway and we're looking forward to seeing Group Chairs and Chief Observers at the upcoming events. If you've not yet registered there is still time - and you have the option to join the Digital Forum for the first time this year too. Scan the QR code below to take a look at the 2023 feedback. Register here



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images you'd like to accompany your article.

emailing feedback@iam.org.uk

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