



Headlight

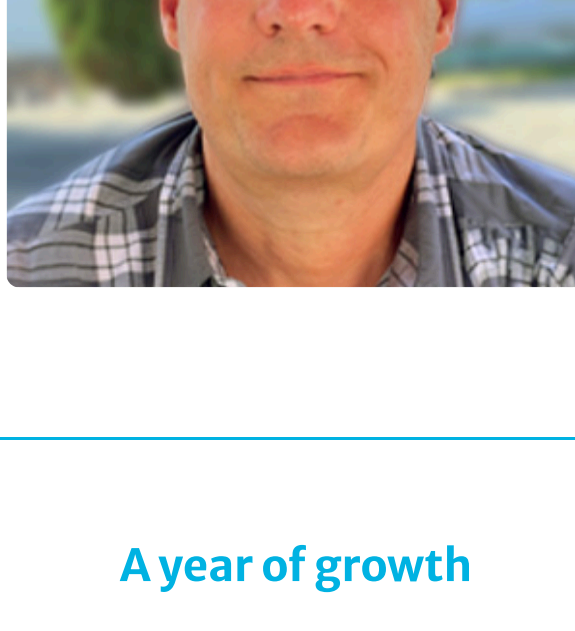
Your monthly volunteer updates

May 2025

New Area Service Delivery Manager – Scott Evans

We are delighted to announce that Scott Evans has joined IAM RoadSmart as the Area Service Delivery Manager for West Central England and South Wales.

Scott has been a member of IAM RoadSmart for 28 years, where he has supported members to pass their Advanced Riding and Driving tests. During his 30-year career with the police, he combined his passion for driving and motorcycling as a member of the Roads Policing Department.

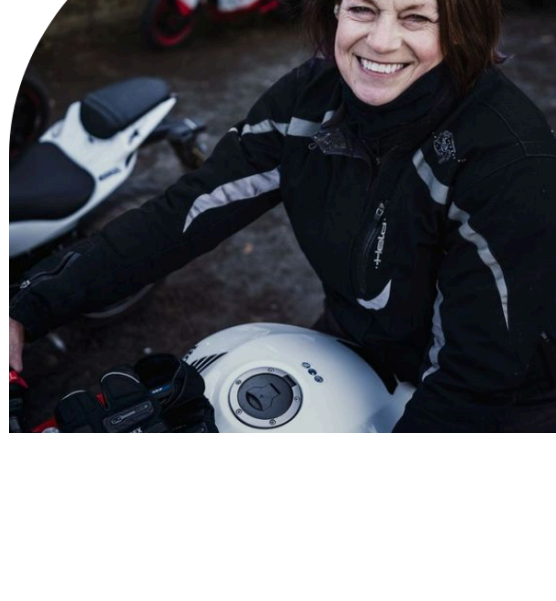


A year of growth

Our plans for growth haven't been a secret. Our focus is on growing our community and commercial work and diversifying our products and experiences. We're doing this so that the charity that you (and we) care so much about continues to keep people safe on road. Every life matters. Every journey counts.

We've made small updates to our plan which you can access [here](#), alongside our charity manifesto.

Volunteer support fund – survey



As part of our commitment to making volunteering accessible for everyone, we're introducing the **Volunteer Support Fund** to support those who may have additional needs.

Answering this survey will enable us to understand the support required across our volunteer network. Your response will help us to make a difference in your volunteering experience.

[Fill in the survey](#)

You said, we listened

Although our strategy is focused on becoming 'digital to the core', we understand the value of paper certificates and the kudos associated with receiving a certificate in person; as well as your preference for them to be A4.

To support this we have created editable templates where you can add the member's name and test date with the option to print it yourself.

[View the certificates](#)

IAM RoadSmart – new Tone of Voice (ToV)

As part of the website transformation and growth plans we are developing a new ToV. This will ensure we can create and share compelling and uniformed communications and messaging that our community - current and future - can connect with.

Our Head of Marketing & Communications, Charlotte Hounsom, and our Marketing, Communications and Membership Director, Kat Hyde, recorded a video to give volunteers an overview about the new ToV.

[Watch the ToV video](#)

New Associate logbooks

This month we are launching new Advanced Driver/Rider Course Logbooks for Associates. Your Group representative will receive hard copies mid-May to distribute to active and trainee Observers. Find the new logbook on the dashboard [here](#).

Anyone purchasing the Advanced Course from 17 May 2025 will be sent the new edition; however, you can continue to use the 2017 edition with any current Associates going through the course. To accompany the Logbooks for Associates, you will also find new Handbooks for Observers and Examiners on the dashboard. Thank you to all the volunteers who have given their time to support the creation of these resources.

[View the Group guidance](#)

Masters programme



The IAM RoadSmart Masters programme offers you the chance to be mentored one-to-one by an expert and increase your road skills to the highest standard in the UK.

Let your Group members know about this unique programme - the Masters will develop their ability over six sessions, culminating with an on-road test.

[View the Masters programme](#)

Volunteer news

Glasgow North online sessions

The Glasgow North Group recently hosted online sessions for members to engage with. These sessions covered topics such as overtaking, cornering and limited point of view.

Members joined from Caithness to Autbea and Inverness. The feedback was positive, with the attendees praising the sessions.

Northern Ireland – road safety meeting

Bruce Steele, Regional Road Safety Manager for Northern Ireland, recently met with Harry Harvey MLA.

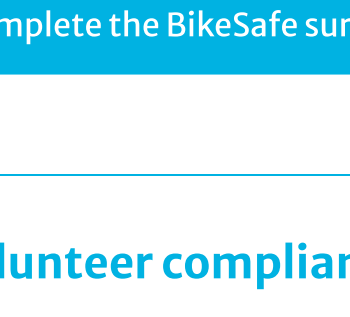
Harry is a Member of the Legislative Assembly at Stormont as well as the Secretary of the All Party Group on Road Safety.

We look forward to hearing more from Bruce and Harry.

West Yorkshire Advanced Motorcyclists (WYAM) – RideSmart

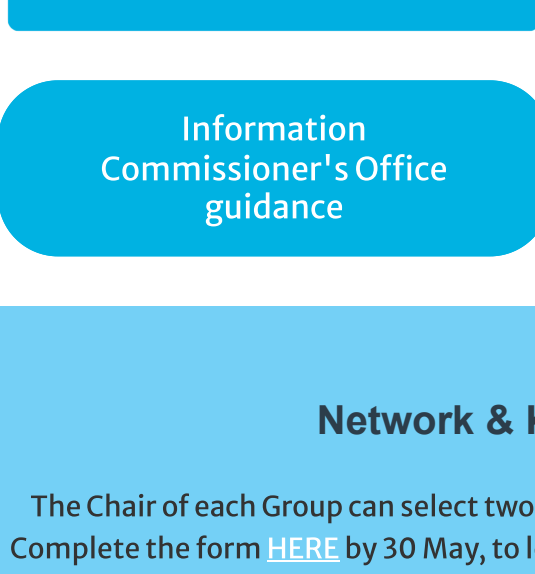
WYAM has developed a monthly group training event - from April to October - which are open to Associates and full members. These events combine a social ride with an aspect of advanced riding.

The sessions were well attended in 2024 and we expect the same for 2025. Let us know about your Group rides [here](#).



[Complete the BikeSafe survey](#)

Volunteer compliance



[Information Commissioner's Office guidance](#)

We would like to remind you of the importance of being compliant when managing personal data.

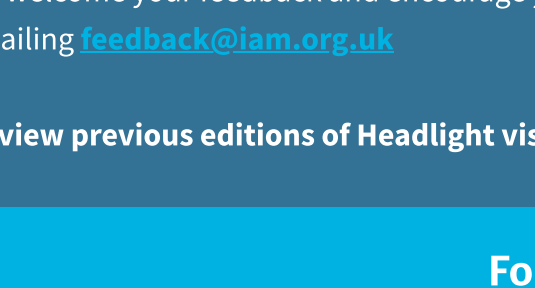
Personal data should only be retained for as long as necessary for the specific purpose for which it was collected. Once the data is no longer required, it must be deleted, anonymised or securely destroyed.

We recommend that each Group appoint a Group Data Manager. This role is vital in reviewing the personal data held by each Group and will ensure that practices align with current regulations.

Network & Knowledge 2025

The Chair of each Group can select two Group representatives to attend the session. Complete the form [HERE](#) by 30 May, to let us know who will attend from your Group. In early June we will email all attendees with the link to register and further details.

Please note, in addition to a Network & Knowledge session in each Area, there will be a Digital session delivered by the CEO and SLT, in which the focus will be on strategic developments – each Chair will be invited to this session.



Area	Date	Venue
Area 1	18 Oct 2025	Langport Somerset
Area 2	18 Oct 2025	Billinghurst West Sussex
Area 3	27 Sept 2025	Moggerhanger Bedfordshire
Area 4	25 Oct 2025	Cheltenham Gloucestershire
Area 5	18 Oct 2025	Overton Wakefield
Area 6	11 Oct 2025	Chorlton-Cum-Hardy Manchester
Area 7	27 Sept 2025	Perth Perth & Kinross
Area 8	11 Oct 2025	Dunsilly Antrim
Digital	1 Nov 2025	Online

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback and encourage you to share your thoughts and suggestions by emailing feedback@iam.org.uk

To view previous editions of Headlight visit the [dashboard](#)

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Our mailing address is:
support@iam.org.uk