



Headlight Your monthly volunteer updates

July 2025

Rider Refinement success!

We're pleased to share some positive feedback on the Rider Refinement course. The initiative is similar to the BikeSafe scheme and is being delivered by Police Scotland with IAM RoadSmart Observers' support. The course is rated 4.77 out of 5 on Trustpilot.

Comments from attendees include:

- "A five-star experience. You may think you know how to ride your bike but there is room for improvement."
- "Priceless time with skilled instructors and Road Police officers."
- "Great course will recommend to my biker friends."

Thanks to all the Observers who are participating in this collaboration over the bike season.



Network & Knowledge 2025 - what you need to know

- Autumn Forums are changing they are now Network & Knowledge sessions
- Two members from each Group can attend the in person sessions (Sep-Oct)
- Let us know who from your Group will attend and we will email the registration link
- In addition, all Group Chairs will be invited to the Digital Network & Knowledge session (Nov)

Tell us who's coming





Area	Date	Venue
Area 1	18 Oct 2025	Langport Somerset
Area 2	18 Oct 2025	Billingshurst West Sussex
Area 3	27 Sept 2025	Moggerhanger Bedfordshire
Area 4	25 Oct 2025	Cheltenham Gloucestershire
Area 5	18 Oct 2025	Overton Wakefield
Area 6	11 Oct 2025	Chorlton-Cum-Hardy Manchester
Area 7	27 Sept 2025	Perth Perth & Kinross
Area 8	11 Oct 2025	Dunsilly Antrim
Digital	1 Nov 2025	Online

What images to use?

A reminder; if you need to use images for your Group marketing purposes, there is a section on the Marketing Support page on the dashboard directing Groups to the Image Library.

This hosts the images we own the licences to and that Groups can use. It is vitally important that Groups only use imagery that we have the rights to.

Image Library

Here is a selection of images which we own the copyright / licenses to. If there is an image you have in mind which isn't included, please see if we have it on file by emailing: marketing@iam.org.uk

View our image library 📏

70th anniversary

IAM RoadSmart will be celebrating its 70th anniversary in 2026. As we reflect on the progress the charity has made, we're also looking ahead at our strategy and how we aim to continue to make roads safer for all.

To mark the occasion, we're inviting Groups and members to share their stories from the last 70 years – moments that stand out, achievements you're proud of and how your Group has made a difference to road safety in your local community.

Share your story

Printing literature

A reminder for all Groups - please review/proof read all artwork before submitting an order to be printed with Paragon. Some orders have recently been sent with errors in the artwork - these were picked up before production, but delays the process.

To avoid any future issues, do check and approve any artwork before placing an order. This will ensure an efficient and cost-effective process for everyone.

Big Give update



Thanks to your generosity in donating to our recent Big Give fundraising campaign, so far we have been able to provide 34 young drivers and riders (17-26 years) with the opportunity to attend one of our Skills Days. Participants gained hands-on experience with support from IAM RoadSmart volunteers that simply can't be practised on public roads.

Nick Lyes, Policy and Standards Director, went along to the Thruxton Skills Day to meet some of the young drivers you helped to support.

Volunteer news



Cornwall Advanced Drivers

Cornwall Advanced Drivers (CAD) were invited to attend the Duchy Ford Club as part of their annual show near Newquay. The show attracted over 100 classic Ford cars and commercial vehicles.

John Simpson, Chair of CAD commented: "This is the first of 6 summer shows at which CAD will be promoting IAM RoadSmart. We are enormously grateful to our dedicated CAD volunteers"

London Advanced Motorcyclists

London Advanced Motorcyclists (LAM) recently supported a regional training day bringing together nearly 40 volunteers to participate in a programme of advanced riding development.

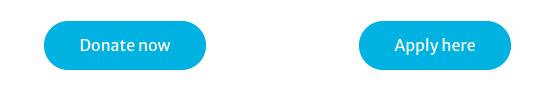
With support from East Kent Advanced Motorcyclists (EKAM) and Kent Advanced Motorcyclist Group (KAMG), the day featured exercises in cornering, braking and lowspeed control. Feedback from participants was overwhelmingly positive, highlighting the value of continued development and collaboration



Volunteer Support Fund

The <u>Volunteer Support Fund</u> is now open to IAM RoadSmart volunteers. The fund has been set up to support any volunteer who has a disability or long-term health condition (whether physical, mental, or sensory) that impacts your ability to contribute to your role.

Alternatively, make a donation to the <u>Volunteer Support Fund</u> to help us achieve our aim of raising £5,000.



Volunteer compliance



Your Group needs to have a Data Manager. A group email address is advised to keep all the relevant information in one place e.g <u>datamanager@groupname.co.uk</u>.

Roles and Responsibilities of a Data Manager include:

1. Answer data questions from members.

- 2. Respond to Subject Access Requests.
- 3. Ensure all the data held within the
- Group is necessary.

4. Ensure all relevant data is deleted/anonymised in accordance with your Group data retention policy.5. Investigate and report data breaches.

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email <u>headlight@iam.org.uk</u> with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback and encourage you to share your thoughts and suggestions by emailing feedback@iam.org.uk

To view previous editions of Headlight visit the <u>dashboard</u>





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Our mailing address is: support@iam.org.uk