



Headlight – May 2024

Welcome to this edition of Headlight. Read on to find out about the initiative's we are running to support Groups, engage with younger drivers and riders, upcoming workshops, DARTS updates and more.



Road Champion

After the successful launch of the Road Champion initiative last month, we've seen great interest from young people in this opportunity. This was developed following feedback from Groups around how our community can engage and support the next generation of safe young drivers and riders.

To help spread the word we ask Groups and volunteers to promote this new initiative when out and about at events or through their social channels. You can order the Road Champion flyer via the Group Marketing Toolkit, alongside many other free resources. You can find the webpage under the membership tab on the IAM RoadSmart homepage.

If you have any questions, please reach out to your ASDM.

[Road Champion webpage](#)



Free Tasters promotions

We have recently been running a series of social media promotional campaigns to encourage potential members to sign up for a Free Taster with their local Group. We have received messages and comments stating that people have contacted a Group and not heard back. Please ensure you are regularly checking your email inboxes and check your Free Taster contact details are up to date by clicking below.

[Update contact details](#)



Young Driver Skills Day

Tickets are now on sale for our first Young Driver Skills Day!

Our new, unique Young Driver Skills Day allows 17-30 year olds to learn new skills and gain additional driving knowledge via a thrilling half-day experience in partnership with Thruxton Circuit on Thursday 22 August.

The sessions are open to members and non-members who have a full driving licence.

[Find out more](#)



Observer webinars

Throughout May, the Area Service Delivery Team will be delivering online webinars for Observers. Topics will include delivering an observed session, Advanced Driver Assistance Systems (ADAS), hints and tips, resources and other useful information. We would love you to join us.

You can sign up through the link below.

[Sign up here](#)



Group workshop

You are invited to join us for the "IAM RoadSmart Young People Strategy update" online workshop on Monday 24 June at 18.30-19.30. In this session, we will share updates on the research we have been doing around educating and upskilling young drivers and riders, plus the new initiatives we are rolling out for young people and how you and your Group can be involved. Spaces are limited, you can sign up through the link below.

[Register here](#)



Women's motorcycling event

Last month, members of three southern-based Groups; IAM RoadSmart Solent, Bournemouth and Wessex Advanced Motorcyclists, Wiltshire and Bath Advanced Motorcyclists held a 'Women's Motorcycling Event' at the Thruxton circuit. The day included presentations from the IAM Roadsmart team, demonstrations, practical sessions in machine handling, bike manoeuvring, bike maintenance and one-to-one observed rides with trained Observers.

One of the highlights of the day was guest speaker Carla Mckenzie, who spoke about her lifelong passion for motorcycles, adventure riding (both off-road and on electric bikes!) and how advanced riding had helped her increase her skills on the road. The organisers would like to thank all the volunteers, participating charities (Gina's Bursary, Doc Bikes, Serv Wessex, Mental Health Motorbike and Bike Safe) and the Thruxton circuit team for helping make the day such a success.



Road safety event

Last month, Glasgow North Group of Advanced Motorists worked in partnership with Police Scotland Argyll and West Dunbartonshire Division to hold a Road safety event, accompanying drivers and riders, passing on advice and valuable lessons to enhance their experience and improve road safety. The day was a great success with one participant describing that it "Exceeded expectations". Congratulations to the Group for this event!

If your Group is hosting or attending an event, let us know by emailing headlight@iam.org.uk.



Group compliance

Data breaches can occur through human error or not following correct processes. It is important to minimise the risk of time to time breaches, however, from time to time your Group may experience one, so you must log the breach. We have created a guidance document to use following a data breach.

[Read here](#)



Autumn Forums 2024

The Autumn Forums 2024 dates will be announced this month - invitations will be emailed directly to all Group organisers and Chief Observers - keep an eye on your inbox!

The Forums are a great opportunity to connect with the IAM RoadSmart community, hear important updates and share Group best practice.

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback encourage you to share your thoughts and suggestions to feedback@iam.org.uk



If you have amendments to your email address, please send the information to support@iam.org.uk or you can change your entry into DARTS directly. If you need assistance, call customer services on **0300 303 1134**.

If you have any new Group officials who should be receiving Headlight, please let us know so that we can add them on to the mailing list.