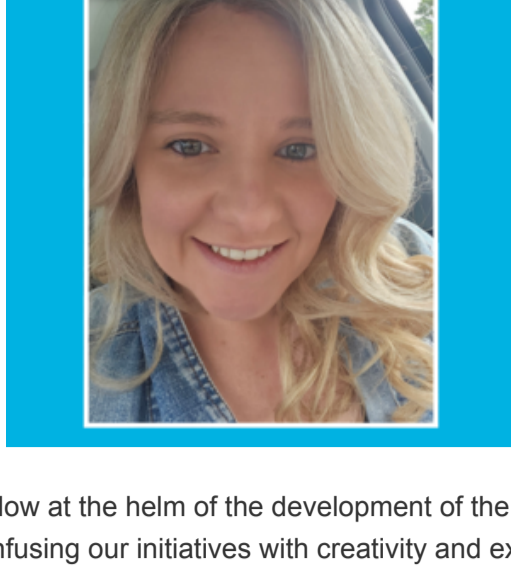




Headlight - July 2024

Welcome to this edition of Headlight. Read on to find out about our Northern Ireland pilot, Group partnership activity, news and more!



Fundraising development

We are pleased to share that Maxine Taylor has joined IAM RoadSmart in a new role as Head of Fundraising.

With over a decade of experience, Max has spearheaded multimillion-pound campaigns for a variety of charitable organisations, including healthcare and research.

Now at the helm of the development of the People Power Fundraising Strategy, Max is infusing our initiatives with creativity and excitement. She will ensure that every fundraising effort not only raises money but also enriches our community's experience.



Pilot in Northern Ireland

Nine Associates in Northern Ireland have been selected to participate in a pilot that will introduce Advanced course payments by instalments.

The pilot, if successful, could significantly change how IAM RoadSmart receives payments - continuing our work to be inclusive. This is a really exciting update and one that we hope will generate positive results for everyone, further laying the foundations to make this a national payment option.



Group Partnership activity

Is your Group collaborating on any road safety initiatives or activities in your local community? If so, we'd love to hear from you!

Please take a few minutes to complete our survey by clicking below. The survey will be open until 31st July.

If you have any questions or concerns, please contact Nichola Mason, our Group Development Manager, at nichola.mason@iam.org.uk.

[Fill out the survey](#)



Free Tasters

Earlier this year, we ran our Free Tasters initiative, encouraging potential new Advanced Drivers and Riders to enquire about a drive or ride with you - their local Group. As part of this initiative, it's important to keep up to date with any emails that you receive, and follow up as soon as you can with the individuals who are keen to increase their skills on the road.

If you have any questions, or need to update your contact information, please email support@iam.org.uk.



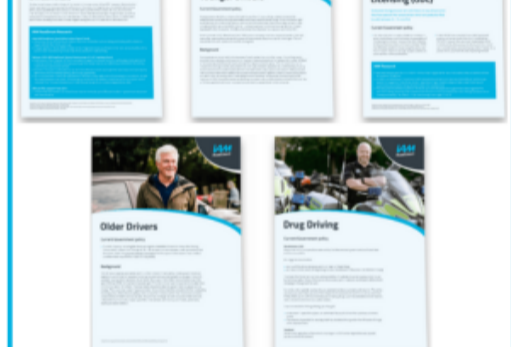
Nick Lomas appointed as Vice Chair

It is with great pleasure that we announce the appointment of Nick Lomas as Vice Chair of IAM RoadSmart - supporting Stuart Donald QPM, Chair of IAM RoadSmart.

Nick joined IAM RoadSmart as a Trustee in March 2020. Alongside his Board peers, he gives up his time to ensure decisions are made in the best interests of the charity, working alongside CEO, Antony Kildare, and the senior leadership team. He is the Director General of the Caravan and Motorhome Club.

He is an elected board member of the UK Tourism Alliance, the representative body of the UK tourism industry. He is also a member of the FIA (International Automobile Federation) Region 1 management council guiding the mobility, advocacy, and road safety work of the federation.

[Find out more about our Trustees](#)



Policy updates

Policy sheets
We are pleased to let all volunteers know that our new policy sheets are available - find them on the policy section on our [website](#).

More will follow this summer, giving volunteers guidance on our key calls to action, the research behind it as well as current Government policy.

[Find out more](#)



Supporting road safety in Wales

Roundtable meeting
IAM RoadSmart Director of Policy and Standards, Nicholas Lyes (left), attended a small roundtable with Welsh Minister Ken Skates (right) - they discussed 20mph speed limits and new policy measures, aimed at improving driving and riding in Wales.

Mr Skates will meet with IAM RoadSmart CEO, Antony Kildare, this summer.



Bury & Rochdale Advanced Motorists

Bury & Rochdale Advanced Motorists (BRAM) have had an excellent relationship with Ducati Manchester for some years and their General Manager, passed the Advanced Rider Course with a F1RST in 2019. This year the Group have held two Free Taster days supported by Ducati Manchester. Six riders went on to take the Advanced Rider Course. BRAM intends to replicate this event with other local bike dealers.



Sefton Advanced Motorists and Motorcyclists

To celebrate the 40th anniversary of the formation of Sefton Advanced Motorists and Motorcyclists the motorcycle section and training and development day for local Region 6 Groups. Riders from South Lancashire, Wirral, Congleton and Macclesfield, Marnach 500 and Sefton Groups gathered for a full day which included developing skills for Observers and taster sessions for riders interested in the Masters programme.

David Cox, the Area Service Delivery Manager for Area 6 and National Observer Assessor Andrew Bloomer delivered the introduction and welcome. Feedback from the day was very positive with many comments on the value of meeting, training and exchanging ideas with riders from other Groups.

If your Group is hosting or attending an event or collaborating with other Groups, let us know by emailing headlight@iam.org.uk.



Group Compliance

Social media communications form a central part of how people send and receive information and it is important to remember that the General Data Protection Regulations (GDPR) apply to social media too. A single post can reach many people and organisations are required to protect any confidential information they hold.

We have put together some guidance to help you remain compliant when posting on social media on behalf of your Group.

[Read the guidance](#)



Autumn Forums 2024

Chairs and Chief Observers - you should have received your invitation with the link to register. You have the choice this year to join us in person or online. We look forward to your participation.

Please let us know if you've not received your invitation email - contact events@iam.org.uk.

[Autumn Forum webpage](#)

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback and encourage you to share your thoughts and suggestions by email to feedback@iam.org.uk



If you have amendments to your email address, please send the information to support@iam.org.uk or you can change your entry into DARTS directly. If you need assistance, call customer services on [0300.303.1134](tel:0300.303.1134).

If you have any new Group officials who should be receiving Headlight, please let us know so that we can add them on to the mailing list.