



Headlight – February 2024

Welcome to the February edition of Headlight. Read on to find out about the GDPR workshop, a reminder about the Local Observer qualification and updates around promotional initiatives and Free Tasters.



Group Governing Documents

It has been brought to our attention that some Groups do not have a copy of their governing documents. If your Group is not in possession of the documents, we ask that all Group Secretaries ensure they gain a copy by 31 July 2024.

As guidance, you can obtain them from the Charity Commission or Companies House. If your Group is already a registered charity and does not have governing documents, you will also be required to obtain a set.

All Groups must ensure they are complying and operating in line with the governing documents.



GDPR Workshop

We will be delivering an online Compliance and Governance Workshop (via Teams) on Tuesday 5 March – all Group committee members are welcome. Topics will include what GDPR is, data handling, managing complaints and more. There are a few spaces left, so we advise you to sign up as soon as possible to secure a place.

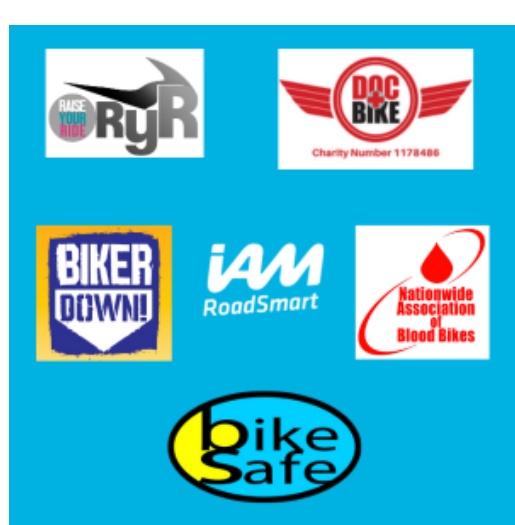
[Sign up here](#)



Local Observer (LO) qualification

A friendly reminder - the Local Observer (LO) qualification is 'coming to a close' on 31 March 2025. From that date you will only be able to observe if you are a Trainee or a National Observer (NO). We require all Observers to have completed the qualification within 12 months of registration.

We greatly appreciate you sharing your time and expertise as an Observer and would strongly encourage all Local Observers to have completed the qualification in advance of the deadline. Contact your Chief Observer (or ASDM) if you have any questions.



Promotional initiatives

Over the last 12 months we have made a concerted effort to reduce the number of legacy discounts that were in place.

We believe that our Advanced Courses are a premium product, and this was a change that we needed to make to demonstrate the value of our courses to the public.

Last year, we looked at some of the national organisations the charity has partnered with and selected a small number to work with over the coming year. The selected organisations help to deliver on our 3-year plan and act as a force for good in the road safety space.

For 2024, we are supporting some initiatives for referrals that come in for Advanced Courses from the following organisations:

- Nationwide - NABD Blood Bikes
- Nationwide - Bike Safe
- Nationwide - Biker Down / Doc Bike
- Regional (Avon and Somerset) - Raise your Ride



City of Belfast Advanced Motorists

[City of Belfast Advanced Motorists](#) recently attended the annual Irish Motorbike Awards Dinner. The annual event celebrates the best of Irish and international motorcycle sport across all disciplines. The Group were able to showcase IAM RoadSmart with their pull-up banner being displayed next to the sponsors wall. Around 400 people attended, including many well-known faces such as Glen Irwin, Johnny Rea, Peter Hickman, and Maria Costello.

[Tell us about your Group event](#)



Free Tasters- testimonial

We are continuing to promote the Free Tasters initiative. To support this, we are looking for testimonials about experiences from those who have completed their Advanced Course after a Free Taster.

If you or someone you know would be happy to share some feedback (to be used on the webpage and social media) please email headlight@iam.org.uk.



Group Compliance

Over the next 3 months we will be sharing guidance on Group compliance.

This month we are focusing on, Awareness, Data Audit and Consent Management.

[Find out more](#)



Autumn Forums

As part of our development plans for the 2024 Forums, we have taken on board the feedback shared in the 2023 sessions.

Many of these themes will support us to develop an engaging and collaborative agenda between Head Office and Groups.

Each month in Headlight we will share an Autumn Forum update so stay tuned!

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback encourage you to share your thoughts and suggestions to feedback@iam.org.uk



If you have amendments to your email address, please send the information to support@iam.org.uk or you can change your entry into DARTS directly. If you need assistance, call customer services on [0300.303.1134](tel:0300.303.1134).

If you have any new Group officials that should be receiving Headlight, please let us know so that we can add them on to the mailing list.