



Headlight

Your monthly volunteer updates

February 2025

Headlight development



We value your feedback and would appreciate your thoughts about Headlight. We have created a short survey - please take a couple of minutes to complete it.

Your insights will help us improve and ensure we're delivering content that's useful and engaging for you.

You can access previous editions of Headlight on the dashboard. A direct link to the dashboard is included at the bottom of each email.

[Headlight survey](#)

Introducing digital member packs

From April, we're going digital with our member packs. This means that all membership materials will be delivered instantly and securely online, including:

- > Membership renewal notifications
- > Membership cards (downloadable to digital wallets)
- > Welcome packs with certificates for Full Members and Fellow Members
- > Digital badges to showcase skills on social media

Benefits of going digital:

- > Instant access: No more waiting for the post!
- > Always available: The online portal is accessible 24/7.
- > Environmentally friendly: We're reducing paper waste to support a greener future.
- > Convenient and secure: All documents are stored safely in one place.
- > Supports the IAM RoadSmart strategic pillar of being 'Digital to the core'
- > Helps membership fees go further in support of our mission to put more Advanced drivers and riders on road.

For those who prefer a paper certificate:

We understand the value of a physical certificate, so we are working on a solution to order online a personalised certificate which will be delivered by post.

If you have any feedback or queries please contact us at membership@iam.org.uk

Removal of the Local Observer qualification

We would like to remind you that the Local Observer (LO) qualification is coming to a close on 31 March 2025. Therefore, from 1 April, all Observers must be a Trainee or National Observer (NO). Local Observers will no longer be recognised in delivering on-road observing activities.

Thank you to all Chief Observers and Observer Training Teams for their commitment to this project.

DARTS guidance

Ensure your Group are up to date with the capabilities of DARTS. From navigating the dashboard, de-linking members from Groups, locating Group members and marking notifications as read/actioned; there are many elements to cover.

There are a variety of different guidance videos on the dashboard, under 'DARTS Portal'.

[View the guidance videos](#)

Price increases and literature

Further to recent email correspondence sent to all members, the prices of some of our products will increase from 1 April 2025.

To ensure you have the merchandise and collateral you need for your upcoming events, any documents that have prices included, that are hosted on the Group Marketing Toolkit (GMT) will be updated from 1 March to reflect the price changes coming in for some of our products from 1 April. Please bear this in mind between now and 1 March when you order collateral from the GMT.

We are aware that for Groups/volunteers, the price changes of the Advanced courses will be most relevant. Therefore we have highlighted them here. All other products that have a price amendment will be listed on our website from 1 April.

| Product | 2025 Price |
|---------------------------------------|-------------------------|
| Advanced Driver course | £204 (£200 in 2024) |
| Advanced Rider course | £219 (£215 in 2024) |
| Advanced Driver course - Examiner fee | £23.50 (£23 in 2024) |
| Advanced Rider course - Examiner fee | £34.50 (£33.50 in 2024) |
| Group Fee | £41 (£40 in 2024) |

[Group Marketing Toolkit](#)

Group news



[Read more about the session](#)

Shropshire Advanced Motorists (SAMM)

SAMM were recently involved in a first aid training session in collaboration with True North. True North are a growing community of public-spirited motorcyclists based in the Shropshire area. They are passionate about making a positive difference by supporting local groups/businesses.

This relationship between SAMM and True North is progressing with some True North members planning to take the Advanced Rider course.

Volunteer compliance



We would like to remind everyone that it is best practice to use a Group email address for your specific role within the Group.

For example, roles such as Chair, Treasurer, or Secretary should use email addresses like **treasurer@xxxxxx**, rather than personal email accounts.

Committee members using these designated role-based email addresses can now update this information in the DARTS portal under the member's record.

Please ensure that your DARTS information is up to date so that we can communicate with you effectively.

Network & Knowledge 2025

The Autumn Forums have been a great success over the last few years - in line with our transformation and growth strategy we are changing these sessions slightly, starting with a new title to better reflect the content: Network & Knowledge.

Over the next few months we will share further details with you, but for now we're busy in the background booking venues (for October) and planning the agenda.

Get in touch!

If your Group has news that you would like us to include in a future newsletter, please email headlight@iam.org.uk with as much information as possible and include any images you'd like to accompany your article.

We welcome your feedback and encourage you to share your thoughts and suggestions by emailing feedback@iam.org.uk

To view previous editions of Headlight visit the [dashboard](#)

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Our mailing address is:
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