

The road ahead needs you

In 2023, the roads in Great Britain* saw:

1,624

fatalities

29,711

people killed or seriously
injured (KSI)

132,977

casualties of
all severities

That's nearly 86 people every single day whose lives were changed forever. Behind every number is a name. A family. A future cut short.

Let's raise funds for safer roads! How your money could help:



£10

Could provide educational materials for a road safety workshop



£50

Could support volunteers attending events in the community to promote road safety



£205

Could cover the cost of an Advanced Driving course for one individual



£1,000

Could support our transformational research into road safety initiatives to help protect us all

Insert QR Code
to your
fundraising
page here

**Scan this QR code to donate to
my fundraising page. Every
donation counts for safer roads!**

#IAMalifesaver

*Source: Reported road casualties Great Britain, annual report 2023

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